Informal Campaign Advisor
Mitt Romney
Campaign Chair
Pete Wilson
Candidate
Meg Whitman
Randle Communications ($135,448.14)
Arthur Laffer -Policy Economic ($44,750.78)
Consultant -Policy
Michael Genest ($1,640.51)
Arduin, Laffer & Moore -Policy ($20,000.00)
Policy
Forward Observer ($115,509.75) 2009
Senior Advisor -Policy
Jeff Randle ($437,500.00/$572,948.14)
Senior Advisor
Henry Gomez ($769,216.16)
Senior Advisor
Mike Murphy
Media Buying
Smart Media Group -TV/Print ($60,461,343.16)
Campaign Advertisements
Scott Howell ($3,448,483.43)
Bonaparte Productions ($861,474.41)
Strategco
(Navigators Global) ($185,555.77)
Film Production
Vonhart ($30,500.00)
Brand/Image Consultant
Karen Giorno ($19,380.08)
Communications
Visible Outreach ($44,773.18) 2009
Speechwriter (2009)
Stemwinder ($17,500.00)
Web Design
James Evans ($10,000.00)
Spokesman (2009)
Mitch Zak ($270,000.00)
Marketing
Targetpoint ($107,000.00)
Miscellaneous Campaign Staff
Total Staff: 74; total spent: $6,358,767.34
James Hale ($134,927.25)
Sarah Nelson ($115,810.91)
RyanErwinAssoc.Political
Ellen Mernick($112,094.68)
Scott Cox($105,256.87)
Richard De La Rosa ($31,251.18)
Stanley Strocher ($25,308.28)
Rachel Stults ($21,312.98)
Benjamin Price ($14,210.70)
Jason Wallace ($11,263.31)
William Wilder ($9,312.40)
Jeffrey Kaye ($4,731.51)
Jason Potts ($3,500.00)
Miscellaneous Consultants
Total Number: 50; total spent: $14,286,406.89
James Menges ($13,438.16)
Beteta
Bulone ($1,826.61) 2009
Sophie Kleinert
Arthur McLean
James Menges ($13,438.16)
On the Ground ($9,410.22)
Christopher Villaneuava
Thomas Young ($11,507.09)
Marketing Firms
Direct Mail
Majority Strategies Inc. ($3,666,893.61)
Aaron, Thomas, & Associates ($51,955.62)
Forde & Mollrich ($88,100.00)
Arena Communications ($3,830,344.00)
The Monaco Group ($24,626.91)
AM Management ($11,358.33)
Radio Productions
Boxx Jockey ($511,730.55)
Phone Banks
Cardinal Communications ($377,875.19)
FLS Communications ($145,431.41)
Dpty. Cmpn. Mng.-Policy
Richard Costigan ($105,256.87)
Speechwriter/Policy
Perter Wehner ($113,266.01)
Policy Advisor
Patrick Durkin ($95,000.00)
Campaign Manager
Jillian Hasner ($667,552.11)
Chief Dpty. Policy Dir.
William Semmes ($151,252.98)
Policy Advisor, Natural Resources, Environment, & Technology
Amisha Patel ($78,338.72)
Asst. to Campaign Manager
Frances "Addie" Downing ($68,497.98)
Dpty Camp. Mng. Sch&Ops
Ann DeBilliwiller Helman ($25,263.58)
Director of Special Projects
Kathy Tavoularis ($33,380.70)
Dpty Cmpn. Mng Political Director
W. Todd Cranney ($268,088.55)
Revolvis ($25,841.87)
Duane Dichiara $35,893.85
Director of Scheduling
Colleen Coghlan ($101,343.45)
Dir., Advance & Operations
Edward Miyagishma ($99,899.45)
Campaign Photographer
Eric Draper ($22,500.00)
Photography, pre-Draper
John Decker
Security Services
John Endert ($261,682.74)
IT Manager
Shawn Dunphy ($34,325.59)
IT Manager
Omar Sarwar ($17,488.03)
Web
Tokoni ($3,883,353.27)
Bd. of Directors
Alex Kazim
Mary Lou Song
Rajiv Dutta
Henry Gomez
Deputy Dir. Scheduling
Elizabeth Brown ($65,975.26)
Director of Advance
Vinh Nguyen ($69,442.14)
Scheduling
Brianne Dittmann Michelle Herring ($28,320.00)
Deputy Dir. Press Advance
Jennifer Makeeff ($6,000.00)
Scheduling Coordinator
Katherine Souza ($37,055.81)
Receptionist -Intern
Brandon Watson ($9,312.40)
Political Coordinator
Megan Range ($62,789.46)
Coalitions Director
Michael Saragosa ($233,836.28)
Coalitions
Scott Cox ($105,256.87)
Deputy Coalitions Dir.
Araceli Gonzalez ($78,618.04)
Deputy Director Coalitions
Nanette Madsen ($77,452.83)
Dir. Youth and Small Biz
Ann-Robin Anthony ($108,542.01)
Coalitions Coordinator
Chasen Bullock ($12,299.01)
Women's Coalition Exec. Dir.
Courtney Johnson ($39,148.35)
Latino Field Director
Moises Merino
Students for Meg, Comm. Dir.
Anjali Naskar
MegA Women Statewide Chair
Jillian Manus
MegA Women Statewide Grassroots Chair
Julie Vandermost
MegA Women (Women Outreach), Grassroots Coordinator
Victoria Rosie Miller ($66,259.35)
Statewide Field Director
Jessica Patterson ($131,173.70)
Riverside County Chair
Randon Lane ($23,260.18)
Yolo County Chair
David Reade, DSR Enterprises ($33,517.81)
Bay Area Field Rep
Joseph Cadelago ($15,538.00)
Oakland Field Rep. Edward "Ted" Jackson
LA Field Rep
Maya Buki
LA Field Rep
Lynn Vikay
LA Field Rep
LaChristian Taylor ($2,000)
Central Ca. Field Rep.
Joan Silva ($54,500.82)
Sacramento Field Rep
Scott Scheid
San Diego Field Rep.
David Vidosic
North County/SD Field Rep.
Rebecca Grothaus ($3,128.66)
Orange County Field Rep.
Christopher Bryan ($11,619.25)
Orange County Rep.
Michael Luke Martz ($2,042.58)
Ventura County Field Rep.
Lindsey Stetson ($16,931.33)
Financial Chief
Spencer Zwick ($1,019,893.23)
Fundraising
Solamere ($96,000.00) 2009
SJZ Inc
(See Zwick)
Fundraising
Mason J. Fink (MJF LLC) ($119,627.22)
Fundraising
The Davis Group, Joanne Davis ($418,194.16)
Bell, McAndrews & Hiltachk, LLP
Thomas "Tom" Hiltachk ($615,002.66)
Finance Director
Sara Myers ($307,063.22)
Financial Officer
Ede Booth ($18,912.14)
Finance Coordinator
Haley Nielsen ($64,385.10)
National Outreach
Karen Hammond -Utah based, Romney associate
Fundraising Staff
Kameron Wilson ($73,761.05)
Cory Bantilan
(Santa Barbara -not paid)
Laura Arrillaga-Andreessen
Fundraising
Blueswarm ($578,442.27)
Lisa Wagner
On Target
Katrina Wisdom ($420,734.08)
SCM
Internet Fundraising
Fundraising
Visible Outreach ($44,773.18)
Targetpoint Fundraising ($107,000.00)
Inland Empire Finance Director
Jennifer Cowen-Fitzgerald
Los Angeles/Central Coast Finance Director
Charissa Abbay Gonzalez
Orange County Finc. Dir.
Stacy Davis ($247,494.04)
Sacramento/Central Valley/ North State Finc. Dir.
Wendy Warfield
San Diego/Imperial County Finance Director
Karolyn Dorsee
San Francisco Bay Area Finc. Dir.
Kristin Heuter
CL7 Communications ($27,384.74)
Deputy Campaign Manager Communications
Tucker Bounds ($203,349.16)
Communications
Senor Strategies (Dan Senor) ($177,954.93) 2009
Senior Advisor
Robert Stutzman ($164,712.98)
Researcher
Trent Wisecup ($124,509.47)
Consultant -Hispanic Media
MAS Consulting Group ($27,458.93)
Media Affairs Director
Mary Anne Ostrom ($125,480.01)
Research Director
Daniel Comstock ($105,256.87)
MB Public Affairs
Mark Bogetich ($219,173.86)
KPA Strategies
Polling/Research ($338,824.62)
New Media Director/Tracker
Christian Lee ($30,271.77)
Youth Outreach/Interns
Travis Considine ($37,246.99)
Social Media
Michael Escoto ($18,012.18)
Web Content
Lisa Lockwood ($31,222.07)
Media & Marketing Mng.
Alexandra Andrews ($40,631.51)
Dpty. Research Dir.
Lloyd Miller ($75,307.90)
Press Secretary
Sarah Pompei ($154,872.30)
Spokesman (Latino)
Hector Barajas ($37,439.84)
Communications
Andrea Jones Rivera (recently joined campaign)
Press
Darrel Ng
Deputy Press Secretary
Alexandra Brandenburg ($50,991.00)
Press Assistant
John Florio ($3,958.60)
Researcher
Andrew Hemming ($36,150.67)
Researcher
Shawn Reinschmiedt ($59,100.00)
Communications -Senior Writer
Carleigh Price ($12,500)